

Diversity in OA Publishing: What Does the Data Tell Us?

Casey Pickering Director, Product Marketing, CCC



Advancing copyright. Accelerating knowledge. Powering innovation. By promoting diverse representation, addressing equity barriers, and fostering inclusive practices, DEI principles can be integrated into OA initiatives to promote a scholarly ecosystem that is accessible to, inclusive of, and representative of all.

Jack L Jr. Complete Republication: Recent Updates to CSE Recommendations for Promoting Integrity in Scientific Journal Publications: 7 Ways to Integrate Diversity, Equity, and Inclusion Into Scholarly Publishing. Prev Chronic Dis 2023;20:230051. DOI: <u>http://dx.doi.org/10.5888/pcd20.230051</u>

Established & Emerging OA Models



Transactional	Bundled	Cooperative
 OA publication fees paid post-acceptance, typically by corresponding author. Charges vary based on author affiliation, geography, and membership status, and can also be fee-free. 	 Institution or Consortium pays an upfront fee as part of a combined subscription/publication agreement for all eligible manuscripts to be published open access immediately. Institution or Consortium pays the publisher an upfront annual fee in exchange for discounted APCs for all eligible manuscripts. The discounted APC is paid by the institution or by the author. 	 Member institutions pay annual fee for unlimited publishing of OA articles based on institutional publication history. Extends to co- authors to distribute costs equitably among their institutions. When subscribing institutions meet a set threshold, an S2O journal will be open for that subscription year with guaranteed OA publication for affiliated authors.

Classifying open access business models by Tasha Mellins-Cohen: <u>https://insights.uksg.org/articles/10.1629/uksg.667</u>

RightsLink By the Numbers

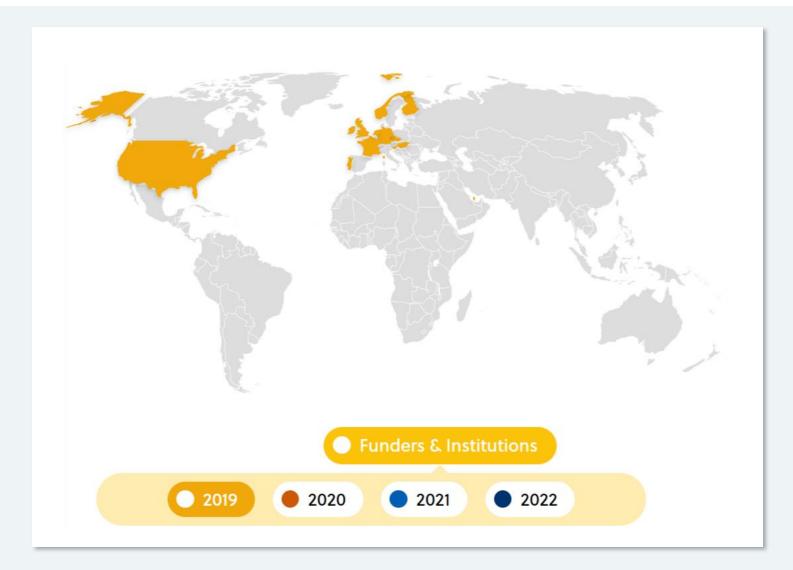






Where are deals happening?

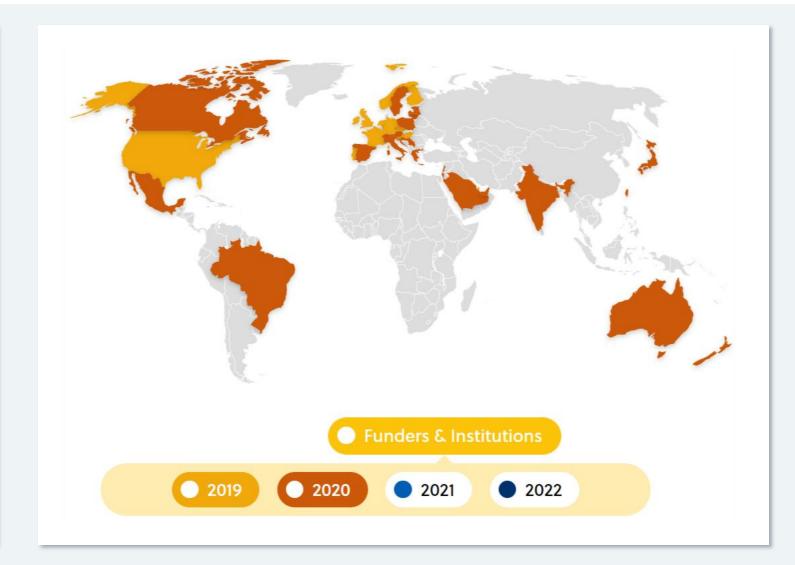
• 2019: Publisher agreements with <100 institutions in approx. 12 countries





Where are deals happening?

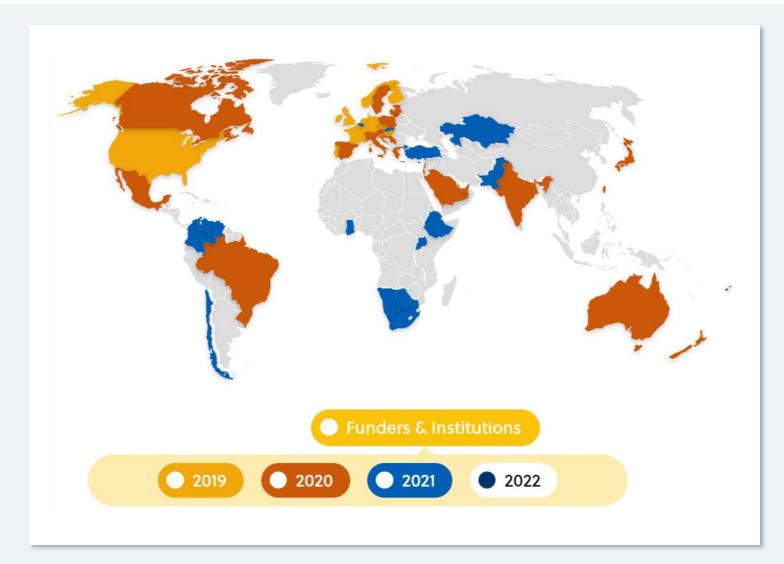
• 2020 & 2021: Deals expanding beyond North America and Europe to the South and East





Where are deals happening?

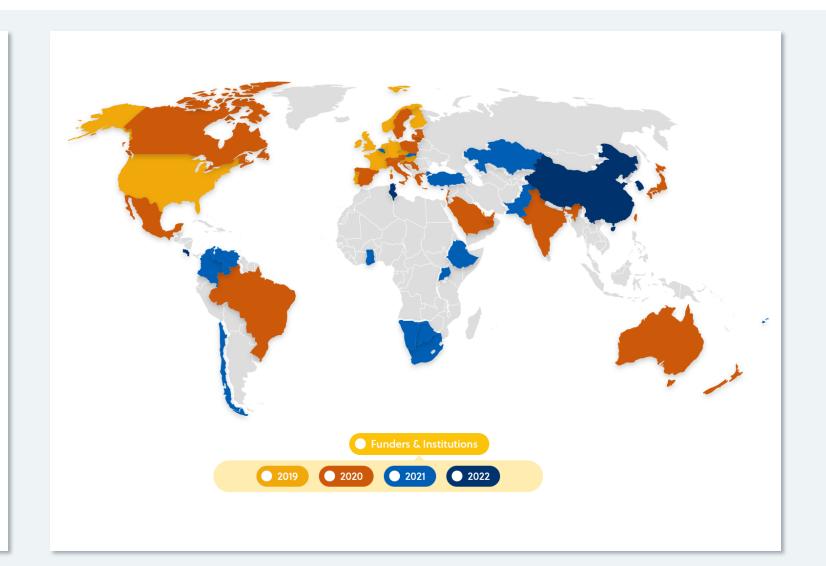
• 2020 & 2021: Deals expanding beyond North America and Europe to the South and East





Where are deals happening?

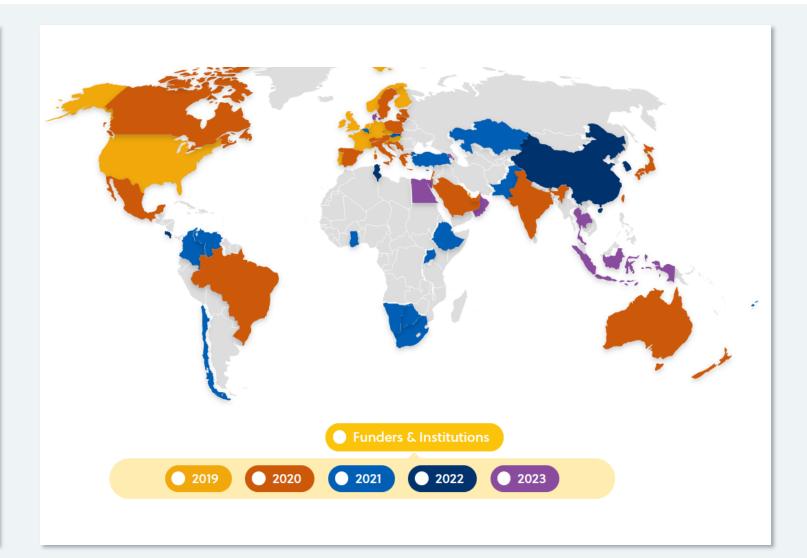
• 2022: Rapid uptake of agreements with 1,500+ institutions, consortia, and funders in 60 countries





Where are deals happening?

- 2023: Continued uptake of agreements with 2,000+ institutions, consortia, and funders in nearly 70 countries
- Interactive map: <u>https://www.copyright.com/ccc-</u> pub-solutions/



Global Author Coverage





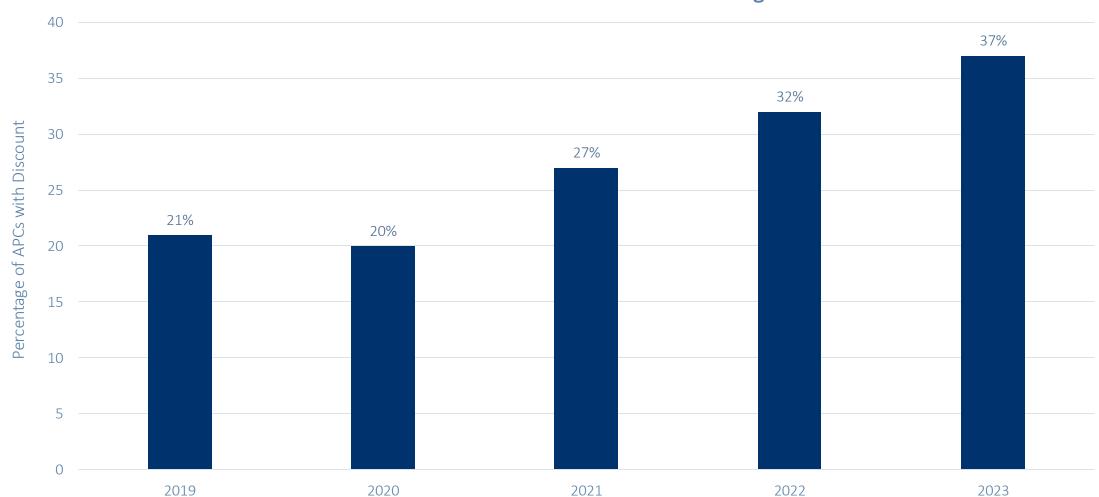


Diversity in OA Publishing

- 500,000+ authors served
- This represents authors paying for APCs and those who have published at no cost through agreements or other arrangements

Discounting Trends





Year-Over-Year Growth in APC Discounting

12



For further information please contact:

Casey Pickering, cpickering@copyright.com