

# Welcome

## Puja Telikicherla

Licensing and Subsidiary Rights Manager, American Psychiatric Association;  
Adjunct Professor, Master of Professional Studies in Publishing

## John W. Warren

Director and Associate Professor  
Master of Professional Studies in Publishing

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Acknowledgement



# Conference Code of Conduct

(Full Code of Conduct on conference page)

The GW Ethics in Publishing Conference and the MPS in Publishing program, College of Professional Studies, George Washington University, is dedicated to fostering an inclusive community, free of harassment, for everyone regardless of gender, sexual orientation, disability, physical appearance, body size, race, or religion.

# Thanks to our friends & sponsors



# MPS in Publishing, George Washington University

- Prepares students for **managerial** and **leadership** positions across all publishing industry segments and specialties
- Two-year master's degree; online or in-person
- Coursework includes editorial and acquisitions, copyright and permissions, marketing and promotion, production, business and management, design and technology
- Faculty are publishing leaders across diverse fields and expertise
- More information: <http://cps.gwu.edu/publishing>

# New GW Publishing Certificates

## **Graduate Certificate in Publishing**

For aspiring publishing professionals who may not be able or willing to commit to a master's degree in publishing

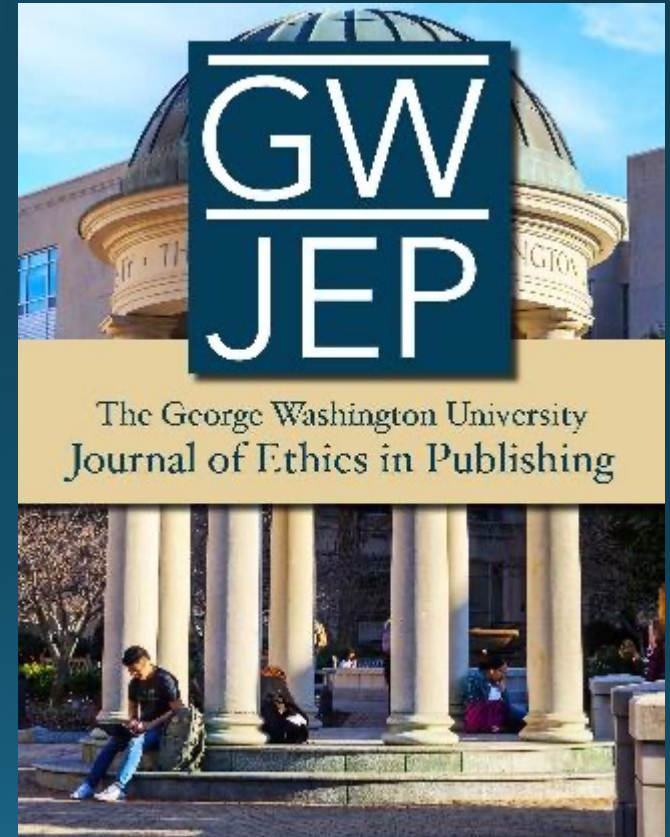
## **Graduate Certificate in Publishing Management**

For experienced publishing professionals who seek to increase their skills but either already have a master's degree or do not seek such a degree. Requires three years professional experience in publishing.

*Both require 18 credits; students can apply all credits toward 30 credit MPS in Publishing degree*

# GW Journal of Ethics in Publishing

- Submit an article to the journal!
- Managed by students in the GW Publishing program
- New Editor-in-Chief, Lois Jones
- Welcomes articles on topics including diversity and inclusion, accessibility, peer review, open access, sustainability, publishing metrics, equity, and more.



<https://gwpress.manifoldapp.org/projects/journal-of-ethics-in-publishing>

# Today's Schedule (am –EST)

9:00 **Welcome** and Opening Remarks

9:15 **Plenary:** Equity in Action: Corporate Initiatives to Team Practices  
Kimberly Ayers Shariff, Penguin Random House  
Moderator: Tina Donnelly

10:15 **Representation and Editorial Boards**  
Anand Balasubramani, American Society for Microbiology  
Adrianna Borgia, American Society for Microbiology  
Jennifer Regala, American Urological Association

11:15 **Access and Open Monographs**  
John Sherer, University of North Carolina Press  
Sharla Lair, LYRASIS  
John Lenahan, ITHAKA  
Lisa Croucher, Triangle Research Libraries Network (TRLN)

11:50 **Lunch break**



# Today's Schedule - pm

12:50 **Welcome:** Dean Liesl Riddle, George Washington University

1:00 **Action in Accessibility**

Rachel Done Cubillas, Portland State University

Isabella Greene, Pubvendo

John G. Samuel, Ablr

2:15 **Gatekeeping and DEIA**

Rachael Levay, Editor-in-Chief, University Press of Colorado

Allegra Martschenko, Acquisitions Editor,  
University Press of Colorado

Brian Halley, Executive Editor, University of Massachusetts Press

2:15 **Gatekeeping and DEIA**

Alejandra Mejía, Assistant Acquisitions Editor,  
Duke University Press

Martha A. Anderson, Director of Diversity, Equity, and Inclusion,  
and Head of Digital Services, University of Arkansas at  
Fayetteville Libraries

3:15 **Peer Review and Preservation**

Mary Uhlmansiek, Ripeta

Johanna Meetz, Ohio State University

4:15 **Gatekeeping and Trade Publishing**

Tina Donnelly, MPS, Penguin Random House

Devyn Yan Radke, WildBlue Press

5:00 **Closing Remarks**

John W. Warren and Puja Telikicherla

# Publishing Career Builder series

- Monthly series—free and open to all. Next up:

## **Publishing CareerBuilder: Your Side Hustle as a Career Advantage**

Wednesday, November 9 • 6:00 - 7:00 pm ET

### Panelists

**Michael J Seidlinger**, MPS grad, author of *Anybody Home?*

**Andrea DeWerd**, book marketing strategist, most recently at HarperCollins

**Amber Aimer**, MPS student, co-founder of *Radon Journal*

**Casey Aimer**, MPS student, co-founder of *Radon Journal*