

# ***From Inception to Publication: Lessons from GWJEP's Journey***



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# GW JEP

The George Washington University  
**Journal of Ethics in Publishing**

VOL. 3  
ISSUE 1

Online journal of articles, case studies, and conference presentations from scholars, students, and publishing professionals

Publishes topics that connect ethics to publishing, which includes diversity and inclusion, accessibility, peer review, open access, sustainability, publishing metrics, equity, and other aspects and issues of ethics in publishing

Managed by students in the MPS in Publishing program, College of Professional Studies, at George Washington University

# Managed by students



STUDENTS COMPRISE THE  
COMMITTEES THAT RUN THE  
JOURNAL



CONTENT, EDITORIAL, E-  
PUBLISHING, MARKETING, AND  
STRATEGY & SUSTAINABILITY



SUPPORT CONSISTS OF ADVISORS  
FROM THE FIELD

# 2020-2022: Beginnings

- Scope and structure established by John Warren and Randy Townsend (first Editor-in-Chief)
- Editorial board invited, student committees recruited
- Established meeting schedules
- Investigated publication platforms, student and editorial board tested functionality
- Logo, article format, submission instructions created

# Original Technology and Challenges

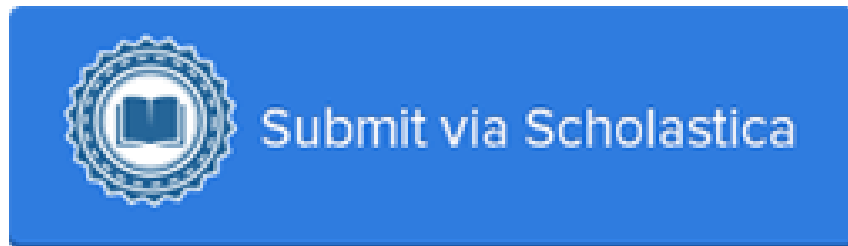
- Google Drive
  - File organization
  - Reviewer tracking
  - Manuscript spreadsheet
- Manifold for publication
- Zoom
- Email


# Experiments and Iterations

- Slack: faster communication
- Trello: tracking the movement of articles through peer review, tracking committee projects and tasks
- Tested four peer review systems
- Testing is helpful, but takes time and focus away from other work

# Technology Wins

- Google Drive and Manifold
- 2023: Discord
- New: Scholastica 😊





Submit a new manuscript to:  
**GW Journal of Ethics in Publishing**

This journal allows authors to submit their manuscripts in two ways , you can either get started by **entering your manuscript title**, or if you'd like to submit a manuscript hosted on the arXiv pre-print server you may do so by selecting the **"Import from arXiv"** tab and entering the arXiv URL (e.g. <https://arxiv.org/abs/xxxx.xxxxx>). You can learn more about arXiv submissions [here](#) .

Manuscript title

Import from arXiv

Title \*

Write

Preview

\* How do I add formatting?

Please enter text...

Enter the article title. The abstract and remaining article metadata can be entered on the following page.

Save and continue

# Managing Editor: Leadership Focus

- Thoughtful growth of journal membership
- Committee member guidelines
- Leadership terms
- Separate applications for leadership roles
- Defined roles for committee members
  - Liaison roles
- Consistent meeting infrastructure, schedule, and file storage
  - (Leads + Managing Editor)



# Managing Editor: Observations for Scaling

- Need for stronger, centralized marketing strategy
  - One issue per term + digital engagement model works best
  - More external outreach needed
  - Advance via social media (LinkedIn, Instagram, then grow to other channels)
- More peer review, operations-centered onboarding and training needed
- More input from committee advisors

# Strategy and Sustainability Committee

- Outside of the publishing lifecycle
- Variety of projects
- Diversity in work and life experience



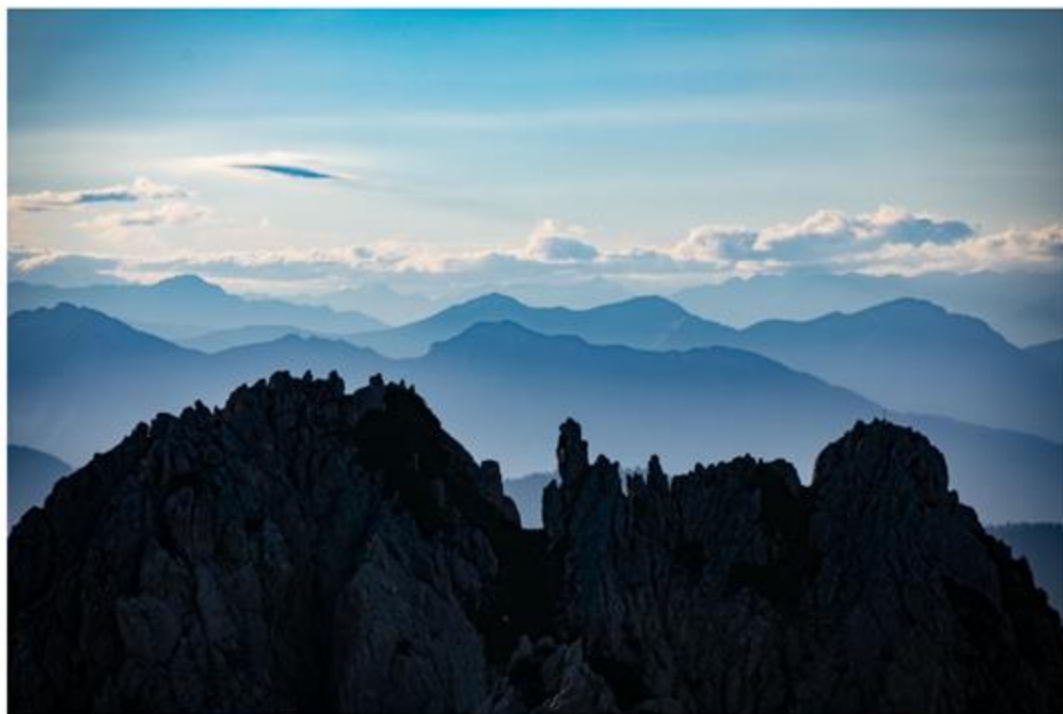
# Getting Up and Running



- Not easily definable like other committees
- No structure for onboarding
- Given a list of tasks

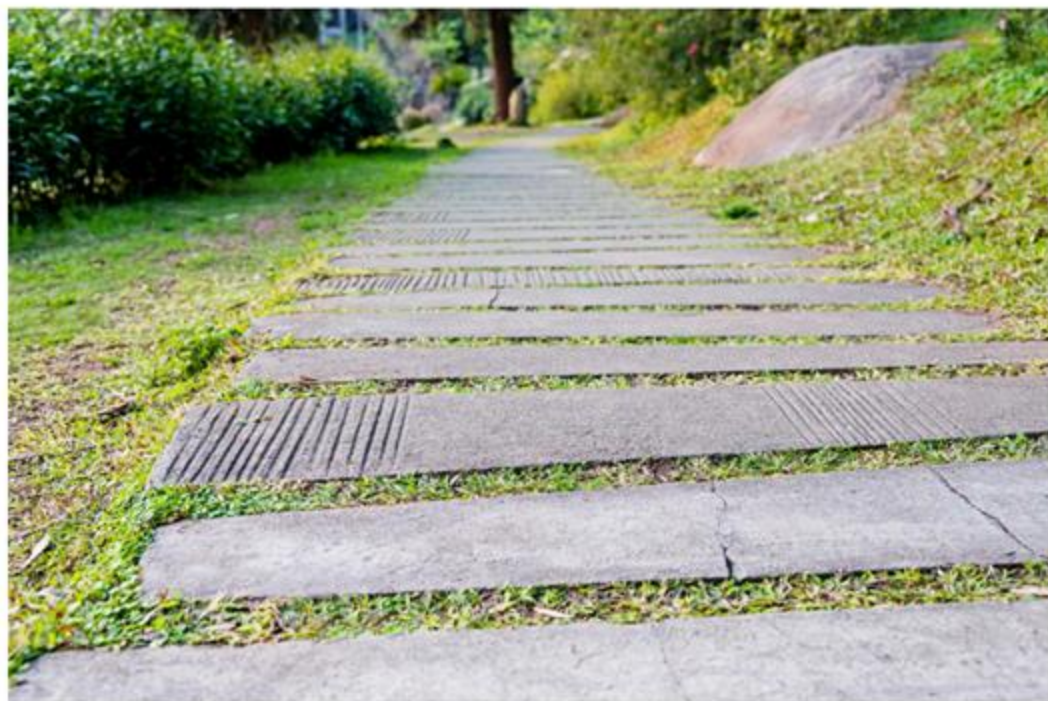
# Challenges

- Business Model
- Students completing the program
- Onboarding
- Not first choice of committee





# Solutions



- Outlined clear goals
- Advertised goal in recruitment outreach

# 2024-2025 Projects



- Journal Survey
- Author Agreement
- DOI Application
- Onboarding Procedures

# Lessons Learned

- Immediately establish clear workflows and policies and plan for them to change based on real world needs
- Schedule meetings to ensure regular touchpoints
- Document operational tasks to support clear transitions between semesters
- Keep new initiatives focused and semester-based
- Determine what elements should be retrained each semester based on new students joining

# Future Focus

- Maintaining consistency between academic years
- Three issues per academic year
- More diversity in article topics
- More opportunities for students to present, take part in industry events
- Mentorship opportunities through committee advisors



The logo for The George Washington University Journal of Ethics in Publishing (GW JEP). It consists of a dark blue square with the letters 'GW' in white, stacked above 'JEP' in white, separated by a thin white horizontal line. The logo is set against a background of pink cherry blossoms.

GW  
JEP

The George Washington University  
**Journal of Ethics in Publishing**

A photograph of a campus scene featuring a circular walkway with white columns and a clock tower in the background. Pink cherry blossoms are visible on the right side of the image.

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Questions?

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