

Networks and Collaborative Alliances Towards Latin America

Edgar Garcia-Valencia

EULAC-Universidad Veracruzana

Brief outline

- National Associations in LATAM
- Regional Partners
- Success Stories and Plans
- What new publishing partnerships can be made between LATAM and the US?

National and Regional Associations of UP

- Altexto (Mexico)
- Aseuc (Colombia)
- EuPeru (Peru)
- Abeu (Brasil)
- Reduch (Chile)
- Eulac (Latin America)
- +400 University Presses in LATAM
- 12 National Associations
- Regional and thematic catalogs



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EULAC es una asociación que agrupa a las redes de editoriales universitarias de los diversos países de América Latina y el Caribe, con el objetivo de dar difusión y visibilidad al pensamiento académico latinoamericano, además de promover el reconocimiento de la bibliodiversidad y del multilingüismo en la comunicación científica.

**Nuestra misión es lograr una América Latina vinculada
y en interlocución permanente con el mundo.**

altexto



<https://eulac.org/>



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Regional Partners

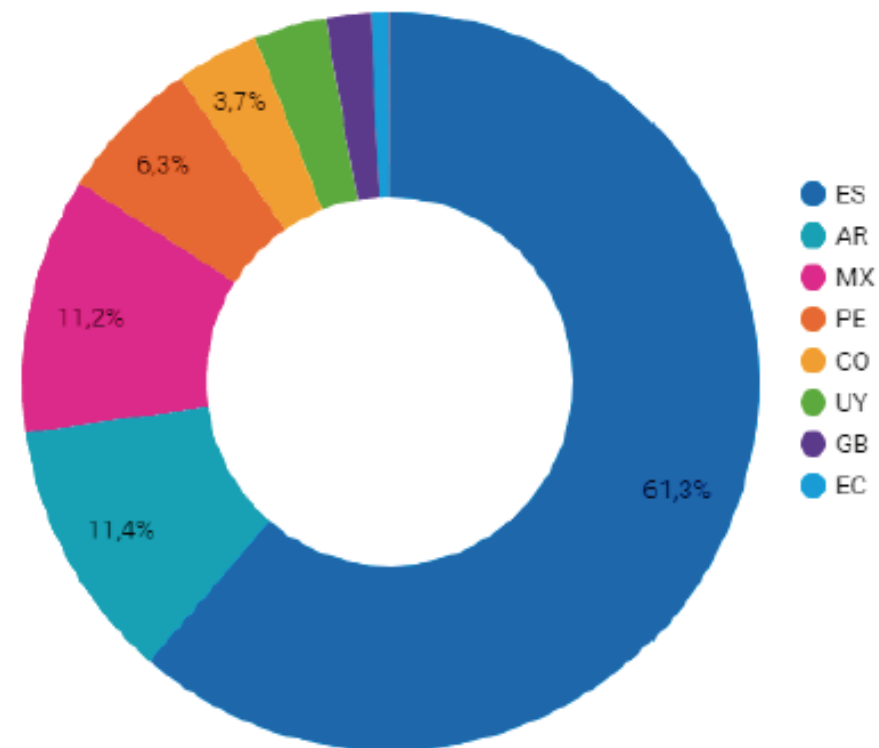
- Hipertexto-Netizen (Catalog and Metadata Manager. transactional catalog in 2024)
- Librantida (POD & BDOD Regional)
- Bibliomanager (POD & BDOD Regional)
- Scielo (bibliographic database, digital library, and cooperative electronic publishing model of open access journals)





Distribution on Demand Books in Spanish by Country

+143K copies, in a channel in one year



Distribution on Demand average Sales Prices



16,48 \$

España



17,23 \$

Colombia



18,77 \$

Uruguay



18,92 \$

Perú



20,10 \$

Argentina



22,08 \$

México



23,05 \$

Ecuador



24,47 \$

Brasil

Print on Demand average Production Cost





Ficción
12,2 %



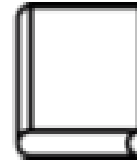
Health and Fitness
8,8 %



Children's
18,4 %



Art
3,7 %



Humanities
11,5 %



Life Style
2,5 %



Business and
Economics
3,17 %



Literature Studies
6 %



Social Sciences
22,1 %



Biographies
1,9 %

Sales by
area,
Mexico, e.g.




SciELO Books Decentralization, 2025

- Creation of national evaluation committees
- Creation of country platforms
- Local administration
- Cost reduction for XML markup and global indexing

How the future will look like



What new publishing partnerships can be made between LATAM and the US?

- Can we think of a nearshoring of publishing?
 - We have a new and growing infrastructure
 - We need to speak the same language in editorial processes
 - We need to improve innovation capacity in our sector
- 
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Thank you for your time

edggarcia@uv.mx

With the support



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