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THE GEORGE  
WASHINGTON  
UNIVERSITY

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WASHINGTON, DC

# 14<sup>th</sup> GW Ethics in Publishing Conference

## October 10<sup>th</sup> & 11<sup>th</sup>, 2024

College of  
Professional Studies

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THE GEORGE WASHINGTON UNIVERSITY

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# Acknowledgement

The George Washington University's Foggy Bottom Campus borders the confluence of the Anacostia and Potomac Rivers, a historic center of trade and cultural exchange between several tribal nations. For generations, the Piscataway and Anacostian Peoples have resided in this region and nurtured these local lands and waterways. We honor their deep connections to this place and their ongoing contributions to our shared environment.

Wherever we are, we are situated in lands that were once the historical homelands of indigenous and aboriginal people. Take a moment to consider the indigenous people who once made their homes and communities where you are.

# Welcome • Opening Remarks

- **Puja Telikicherla**

Licensing and Subsidiary Rights Manager, American Psychiatric Association Publishing; Adjunct Professor, Publishing, George Washington University

- **John W. Warren**

Director and Associate Professor  
Graduate Program in Publishing, College of Professional Studies,  
George Washington University

# Conference Code of Conduct

The GW Ethics in Publishing Conference and the MPS in Publishing program, College of Professional Studies, George Washington University, is dedicated to fostering an inclusive community, free of harassment, for everyone regardless of gender, sexual orientation, disability, physical appearance, body size, race, or religion.

Please refer to the Full Code of Conduct on the conference website.

# Q&A • Conference Discord Server

- Use the “Q&A” button in Zoom Webinar to ask a question of panelists
- The Conference discord is available for attendees to interact with one another, share resources, and network. Please be respectful and follow the Conference Code of Conduct.
- #EthicsinPublishing



[bit.ly/EthicsinPublishing\\_Discord](https://bit.ly/EthicsinPublishing_Discord)

# Conference sponsors and supporters



# Connect with GW's leading publishing graduate program

**Master of Professional Studies in Publishing**

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**Graduate Certificate in Publishing Management**

- Our goal is to prepare students for **managerial and leadership** positions across all publishing industry segments and specialties
- Courses offered online or in-person
- Editorial, acquisitions, copyright, permissions, marketing, promotion, production, audio, business, management, design, and technology
- Our faculty are publishing leaders with diverse expertise
- More information: <http://cps.gwu.edu/publishing>

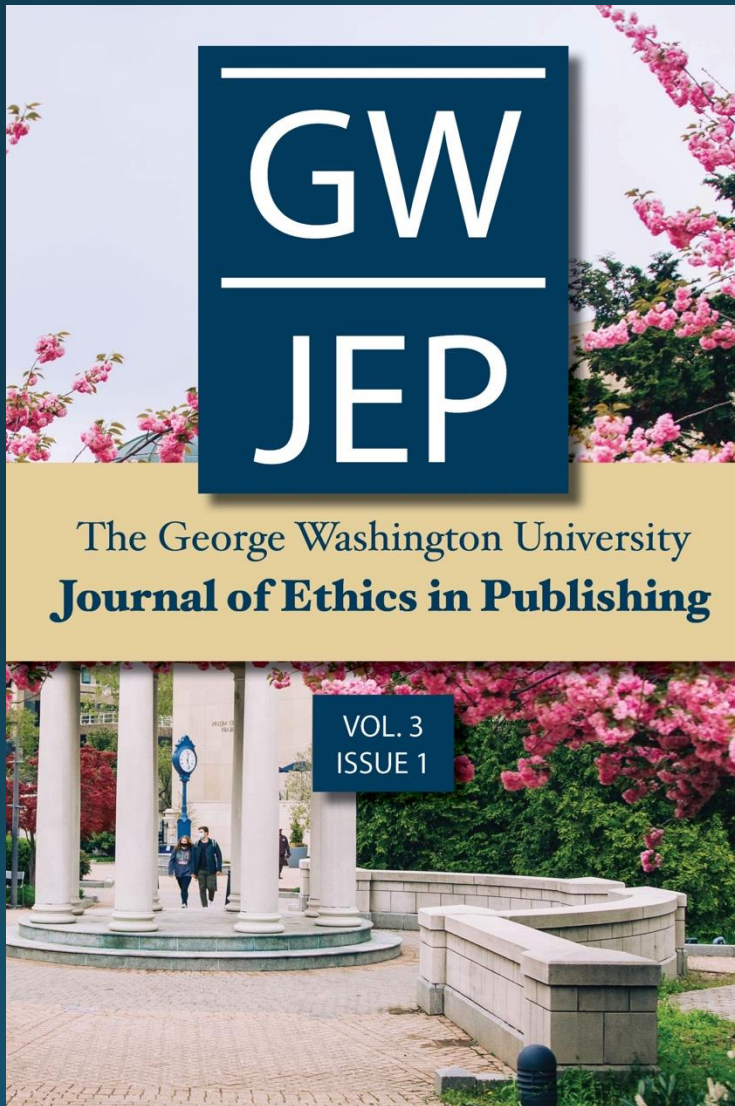
Master career-changing skills and make  
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# GW Journal of Ethics in Publishing



- Managed by students in the GW Publishing program
- Editor-in-Chief, Lois Jones
- Managing Editor, Hind Berji
- Five student led committees
- **Submit an article to the journal!**
- Volunteer as a peer reviewer!
- Sponsored by SSP



[bit.ly/GWJEP](https://bit.ly/GWJEP)

# Thursday's Schedule (am -EST)

9:00 am – Welcome and Opening Remarks

Puja Telikicherla and John W. Warren

9:15 am – In Other Words: Addressing Language and Multilingualism

Says Who?: Language Discrimination in Academic Publishing, Stella Sanchez

Networks and Collaborative Alliances Towards Latin America, Edgar García-Valencia

Does the Editor Need to be a Translator to Offer Quality Multilingual Content?, Laura Rodríguez Mejía

# Thursday's Schedule (am -EST)

10:30 am - Advancing Editorial Equity in Scholarly Publishing

Moderated by Jennifer Regala

Toward Decolonizing Knowledge Production in Global Public Health: Efforts by a Global Health Peer Reviewed Journal, Natalie Culbertson

From Bias to Integrity: Fostering Equitable Science through Author Submission Guides and Policies, Steph Pollock, Mia Ricci, and Cindy B. Veldhuis

Diversity in OA Publishing: What Does the Data Tell Us?, Casey Pickering

Increasing Diversity of Editorial Boards: A Literature Review and Case Study Analysis, Tammy Brodie and Elizabeth Brown

12:00 pm - Lunch

# Thursday's Schedule (pm –EST)

1:15 pm - Afternoon Welcome

Liesl Riddle, Ph.D., Dean, College of Professional Studies

1:30 pm – AI and Responsible Publishing

Moderated by Wendy Queen, Director

The Rights-Ethics Relationship in the Era of AI, Simone Taylor

One Step Ahead: Proactive Versus Reactive Approaches to  
Avoiding Research Integrity Issues, Anna Jester, Jennifer Workman

The Integrity Algorithm, Christopher Kenneally

2:30 pm – break

# Thursday's Schedule (pm -EST)

**3:00 pm - From the Editor's Desk**

Moderated by Hind Berji

How to Not Get Exploited as a Freelance Academic Editor, Bailey Harrington

Protecting Their Innocence: Modifying Mature Content for Young Readers, Amy Hall

Authenticity as Ethos: Why Diversity Alone Won't Build Integrity in Publishing, Liliann Albelbaisi and Kelsea Johnson

Redefining the Future of Peer Review: Black Stripe's Community-Centered Practices and Their Impact on Open Access and Diverse Submissions, Mikayla Lee

**4:30 pm - Closing Remarks - Day 1**

**5:30 pm - Social Hour**

# Friday's Schedule (virtual –EST)

11:00 am –Welcome

11:15 am – Rethinking Peer Review

Moderated by Josephine E. Sciortino

Openness and the Ethics of Peer Engagement, Rebecca Kennison

AI in the Academic Context: Intellectual Property, Peer-reviewing and Editors' challenges, Marco Giraldo Barreto

12:30 pm – Collaborative Publishing

Advancing HBCU Scholarship, Diversifying Digital Publishing, Sara Jo Cohen, Diona E. Layden, La Tanya L. Reese Rogers

Adventures in Digital Publishing: Opportunities, Challenges, Looking Ahead, Ana Maria Jimenez-Moreno, Allison Levy, Mae Velloso-Lyons

Why Publishers Should Invest in Libraries to Cultivate Lifelong Readers, Rachel Kahn and Leo Postovoit

# Friday's Schedule (virtual –EST)

2:15 pm – Updates from the GW Journal of Ethics in Publishing

**Lois Jones, Hind Berji**

2:30 pm – Building an Inclusive Scholarly Publishing Workforce

**Building an Inclusive Scholarly Publishing Workforce: What we are learning from the Workplace Equity Survey, Maribel Gomez, Camille Lemieux, and Paige Wooden**

3:30 pm – Funding and Impact

**From Funding to Publication: The Impact of the Geopolitical Landscape on Scholarly Communication, Andrew Bostjancic, Ginny Herbert**

4:00 pm – Closing Remarks

# Publishing CareerBuilder: Careers in Publishing Accessibility



Monday, Oct. 28, 6:00 pm EDT

Ted Gies, UX and Accessibility  
Program Manager, Elsevier/RELX  
Prudhvi Mandava, Administrator,  
508 Institute  
Michelle Piehl, Technical Editor,  
508 Institute  
Hiyan Sisson, Creative Director,  
Schatz Strategy Group

RSVP: <https://bit.ly/CareersPublishingAccessibility>



# Join the GW Publishing Book Club

- Open to all in the publishing community: students, alumni, faculty, publishing and library professionals
- Opportunities to network and build community through discussion of books on publishing and the history of the book
- Next selection: *Love in the Time of Self-Publishing: How Romance Writers Changed the Rules of Writing and Success*, by Christine M. Larson (Princeton University Press)—to discuss in Jan or Feb 2025



Sign up: <http://bit.ly/PublishingBookClub>

# Student Journal Symposium for Literary and Research Publications



- Inaugural symposium held April 2024 on GW's Foggy Bottom campus
- 2<sup>nd</sup> edition will be May 2, 2025
- Create dialogue among and provide support to undergraduate and graduate literary and research journals
- Foster conversation on best editorial, leadership, and community practices and discover how to support student publications.
- Topics include sustainable leadership, ethics, diversity, and navigating AI in submissions.